



Parker **ACE** Hardware & Lumber



2019 PARKER ACE HARDWARE

PARADE OF LIGHTS

PARADE INFORMATION

Christmas is coming! Register today to be part of this annual spectacle of lights unofficially, officially kicking off the holiday season downtown!

The Downtown Development Authority is seeking businesses, clubs and organizations to design a float for this annual parade. Advertise your group and showcase creativity during this festive downtown activity for great prizes! *Prizes to be awarded in Downtown Dollars. Floats are **required** to have lights and music is highly encouraged.

JUDGING IS BASED ON THE FOLLOWING CRITERIA:

BEST LIT FLOAT | MOST CREATIVE

BEST REPRESENTATION OF THE HOLIDAYS

1st Prize:
\$300*
2nd Prize:
\$200*
3rd Prize:

When: Friday November 29, 2019

Time: 7 pm parade kickoff (Christmas tree lighting at City Hall grounds to follow)

Where: Participating floats will line up outside Parker ACE Hardware behind Pingatore Cleaners and along Court and Hursley Streets beginning at 6 PM for staging (no later than 6:30 P.M.) The parade will begin at 7 PM and end at City Hall for the tree lighting.

2019 REGISTRATION INFORMATION

REGISTRATION DEADLINE **NOVEMBER 25TH, 2019**

Business / Organization
Name:

Contact Person: _____

Phone: _____

Email: _____

Address: _____

Please describe your parade entry (Truck w/Trailer, golf cart, school buses, trail groomer, tow truck etc.)

Please check the following:

- I will build a float.
- I can't build a float, but I would like to volunteer at the parade
- My float or entry will have music

Questions? Contact the DDA at 906.635.6973 or lindsay@downtownsault.org

